



# The 3<sup>rd</sup> Annual Citizens First SHAMROCK SPRINT

A FREE KIDS ONLY RUN

Benefiting Kids on the Block Programs  
in Simpson County

March 18<sup>th</sup>, 2017

## SPONSORSHIP OVERVIEW

	Title Sponsor \$2,500 SOLD	Gold Sponsors \$1,000	Silver Sponsors \$500	Bronze Sponsors \$250	Race Supporter \$100 and under
Logo & Name on all material	•				
Logo on front of the shirt	•				
Logo on back of shirts	•	•	•		
Name listed on back of shirt				•	
Receive Free T-Shirts	• (8)	• (4)	•(2)	•(1)	
Logo on Event Poster	•	•			
Logo on Event Banner	•	•			
Recognition on TV and Radio	•	•	•		
Recognition on Social Media	•	•	•	•	
On-Site Signage	•	•	•	•	
Promotional items in goodie bags	•	•	•	•	•

## KOB: Combating Childhood Obesity

Kentucky has the second highest rate of children overweight and obese in the U.S. Children with a high body weight are more likely to be overweight as adults, and are at an increased risk for health problems such as heart disease and diabetes. Schools frequently request the Childhood Obesity program to be performed to their children

## WHY SPONSOR

Your donation to Kids on the Block will go toward providing programs in Simpson County schools. Over 20,000 children each year participate in Kids on the Block programs.

Some of our most frequently requested topics include:

- Bullies & School Safety
- Combating Childhood Obesity
- Child Abuse Prevention
- Accepting Differences



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"Students absolutely love Kids on the Block programming! The puppets provide a new and different way for our students to learn life lessons beyond the day-to-day curriculum. One of the best portions is the Q & A at the end of each performance, students love interacting with the puppets!" (Shalee Mann, School Counselor, Lincoln Elementary School)

## 2017 Sponsorship Form

Sponsor Information (Please print or type)

Contact Name	
Company Name <small>(As you want listed in advertising material)</small>	
Address	
City, State, Zip Code	
Telephone (Home/Work/Cell)	
E-mail	

"I have used Kids on the Block at my school, Franklin Elementary since 2001. Our students have always been excited when they hear that the puppets are coming to our school. The topics that they cover are so needed and important for what children of today are experiencing in their lives. We in the Simpson County Schools certainly appreciate all the good work the Kids on the Block group does in our community!" (John Swack, School Counselor, Franklin and Simpson Elementary Schools)

## Sponsorship Level

<input type="checkbox"/> Title Sponsor (\$2,500) <b>SOLD</b>	N/A
<input type="checkbox"/> Gold Sponsors (\$1,000)	Email your company logo in color & b/w, jpg format to ashleykob@yahoo.com.
<input type="checkbox"/> Start/Finish Line Sponsors (\$500)	Email your company logo in color & b/w, jpg format to ashleykob@yahoo.com.
<input type="checkbox"/> Route Signs (\$250)	Email your company logo in color & b/w, jpg format to ashleykob@yahoo.com.
<input type="checkbox"/> Race Supporter (\$100 and under)	Email your company logo in color & b/w, jpg format to ashleykob@yahoo.com.
 <p>All Proceeds Benefit South Central Kentucky Kids on The Block</p>	<p>Logo must be provided by February 1<sup>st</sup> to be included in event materials Make checks payable to South Central Kentucky Kids on the Block .</p> <p>Mail to: Kids on the Block 958 Collett Avenue, Suite 100 Bowling Green, KY 42101</p>